MSc Management

Qualtrics Survey Software for Students

September 2017

As part of our commitment to making the best learning resources available, NBS has signed up with **Qualtrics** to allow all students full access to its research suite. Qualtrics is the industry-leading provider of survey software solutions; this means if you are undertaking survey research for your own research, or teach a module in which students are required to undertake survey research you can use Qualtrics to create, distribute and analyse questionnaires online, or to create paper-based surveys. This means you can create professional research instruments with full functionality, without the need to look around for limited-usability free sites such as Survey Monkey. There are plenty of resources on the Qualtrics site to help you get started, so look around and see what you can do

To create your account please follow the process below.

Instructions for creating a student account

1. Go to: https://nbsntu.eu.qualtrics.com
2. Click on 'Please click here to create an account' underneath the Email/Username on the login screen.
3. Enter your e-mail address (this **MUST** be your NTU e-mail address and not a personal account)
4. Create your own password – something you will easily remember.
5. Click 'get started'.
6. Enter your name (optional).
7. Click 'Finish'

In the box 'I have an access code', enter the access code: KFZIAEQHXABOWM and click 'go'. This code is valid for access until 31 December 2021.

A verification e-mail will be sent to your e-mail account. Follow the instructions and you will then be set up.

When you are logged in see the 'help and tutorials' tab at the top right of the screen to help get you started.