

- Their understanding of their audience- Their succinctness- Not trying to say too much- Simple slides- 1) Tell them what you're going to tell them. 2) Tell them. 3) Tell them what you told them. See: <http://www.garage.com/resources/perfectingpitch.shtml>

1. Voice modulation and passion exhibited 2. Ability to make the fieldwork come alive 3. Able to interpret analysis beyond the obvious A combination of (relevant) storytelling abilities and fresh ways of presenting data, i.e. involvement from respondents, either through blogs, forums etc. and video presentations of their best opinions. A combination of delivery (voice and accent) and interesting subject matter. The ability to engage the audience

A good combination of all these factors and above all some passion and involvement in what they are doing without being overbearing or pretentious. A sense of humour is a great help as is an appreciation of the practical applications that the audience may have for their topic.

A mix of voice and content

ability to engage members of the audience and 'make sense'. Passion. Ability to hold the attention of the audience through their voice, fluency and articulation of language, an element of humour to ensure people don't fall off to sleep! Also, the PPTs should be crisp and to the point (need to consider the type of audience and their levels of familiarity with the subject). Slides should not be cluttered.

Accent???? (i hope that is not english bias kicking in) Factors include: Well designed presentations targeted to audience requirements Engagement of the audience (presence, voice, ability to connect and tell a story, move people through a point of view) Quality of the thinking

all of the above

All of what you mention plus the ability to make the audience sense their passion. To show that you really care both about the subject you are speaking on AND the audience you are presenting to really makes a difference. Stage presence and good preparation helps with that. Also, it helps to show relevant and very recent news items (photos of headlines, magazine article headings, videos etc.) to create a sense of the presentation reflecting contemporary realities. Besides having an effective voice with proper inflections and good body language, he seems to do use relevant audio-visual content well and that is why he stood out in my mind as someone giving good conference presentations.

all these (their voice, the content, the slides, argument, their accent)

Animation in voice and body plus thorough knowledge of the material so not reading from slides or notes. But it is also important that they refer to and/or explain the material on the slides so the audience is not divided between trying to listen to the presenter and read/work out the slides.

Argument and supporting. Carefully inserted Humour in slides Pithy slides - audience listens more than reading

Argument, passion, slides. The feeling that you have learned something (although you often realise afterwards that it was not that new, at the moment itself you had at least that impression)

Argument Accent Content Video

audience interaction seems to always be a key to a presentation to

keep people lively,

Awareness of the needs of the audience. Interaction with the audience. Engaging the audience with their eyes, their voice, and perhaps touch. Avoiding a monotone voice. Keeping the audience under control so they can complete what they promise in the presentation description in full and on-time.

Certainly the accent and fluency in English, the content and the ability to be interactive, less formal, having humour. charisma, images on slides, eye contact

Charisma; confidence; convey genuine interest & passion in what they are talking about; simple visual slides that highlight the key point; keep focus on them as the presenter not the slides; empathise with audience areas of interest and need; illuminate & inspire.

Charts that tell a story, are simple, avoiding listed points, with an emphasis on the key messages that don't get lost in a whole lot of information

clarity of the presentation, simple and straightforward

Clear and concise slides which shows only the main bullet points and the presenter shows they know what they are talking about because they are not just reading off the slide. The slides capture your attention and are not cluttered.

Clear explanations, examples given for case studies to make it more relevant. Good humour & moderate jokes to attract attention.

Clear ideas delivered with wit.

Clear well thought out argument, presented in easy-to-understand language, with visual aids that add to rather than repeat what is said, and clearly illustrates points.

clear, focused narrative

clever way of involving people, using voice, pause to get attention, eye catching slides

coherent story to tell, succinct, use interesting tone in voice, slides not too cluttered, illustrate points with examples

Combination of content presented in an engaging way and delivery (confidence and knowledge of the subject matter)

combination of content, well laid out on a slide and then presented in a good style

confidence in what they say makes them convincing content of what they say

Confidence is probably the most crucial attribute of good presenters. This (usually) implies a mastery of the subject matter; and, because there is less dependence on notes or especially slides, it allows a rapport to be developed with the audience (eye contact, etc). An ability to stick to a tight structure is also important (tell them what you're going to tell them, tell them, tell them what you told them), and no doubt easier for a confident speaker.

Confidence, clear and simple slides (readable), not reading from slides but telling a story, prepared/rehearsed

confidence, thorough knowledge of what they are going to present, they don't just read out slides, they summarise well and point out things which are not obvious from slides

confident presentation, don't read their slides, simple slides

Confident voice and presentation style, content of the presentations (insights), ability to answer questions without resorting to notes.

confident with content of presentation, provide logical argument and

being interactive with their audience

Connect with audience, humour, not boring

Connection with the audience – bringing the story alive. Slides that link to content but leave room for the voice. A voice that adds gravitas and captures attention.

content

Content

Content – all news and a good story, no boring bits or waffle. Very self-confident and engaging

Content – having a really good idea that I didn't know about before.

Something that adds to my knowledge rather than the same old presentation we've always seen. I'm not as hung-up on case studies as some people are. I think a good idea or a new way of thinking about something can be just as useful, and sometimes it's good to know about something before it becomes so developed that there's a case study. Presentation – of course good content can be ruined by bad presentation

content – innovative, punchy and a little humour goes a long way

content – short concise and well structured presenter – strong voice and right intonation, good interaction with the audience

Content + emphasis (what to point out and what to explain. As also, what need not be pointed out) Overall, adding to the body of knowledge instead of merely presenting all the findings

Content and argument

Content and argument are key

Content and informal, relaxed delivery

Content first, then the overall way to present it!

Content, clarity, delivery

Content, experience, personal presentation style

content, personality/charisma and slides/visuals

Content, refreshing (casual) style, humour, limited number of slides.

content, structure and pictorial representation

content, style of presenting, humour, quality and innovation of research projects

content, voice

Content: strong argument, new information and ideas Enthusiasm: give the impression this is stuff that MATTERS to them.

Contents and slides are good and important but not the key things.

It is how can you translate research findings into a common language that is understood by all and not just researchers. Also, in terms of contents it is how to be brief and clear and stay away from busy hard facts presentations.

content slides

Crispness in the slides being presented (short & Sweet) with proper

Voice modulation Live example support for driving a specific point definitely the content + slides – the visuals need to be engaging

Definitely the content ~ if the content is interesting and evocative then the presenting style is not so important Obviously the quality of the slides is important as well, but this does not have to be too over technical, just engaging in a way that stimulates the audience !

Deliverance is very important – so phase and straightforward

language (no jargon) and simple terms and arguments. Simple easy

concepts and arguments, few simple slides to highlight main points.
did not attend any
direct and concise presentation with pleasant voice and body
language.

Dynamic, include jokes, walk around the podium, use well structured,
consistently formatted and interesting slides, relaxed, engage with
the audience.

Energy level, thought-provoking material, metaphors/stories/pictures
rather than straight presentation of content, confidence in delivery
Energy; style; volume of content; engaging slides

Engaging, not reading, content, etc.

Enthusiasm

Enthusiasm and knowledge of topic. Audience interaction.

enthusiasm, slides and content

Exciting ideas, enjoyably visual slides or no slides at all and who
tell their story really well [clearly, engagingly, theatrically].

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first and foremost – their attitude towards the audience: open (to
comments and queries), friendly and easy-going. i like listening to
people who are competent and know what they are talking about. i
guess, some kind of tangible commitment to the matters being
discussed is essential. voice is quite important as well. they speak
clearly, pointing out to the key issues. slides are nice but not
obligatory. if there's too many of them or they are badly prepared,
they can be distracting.

First, the content has to be intriguing. It can't be a rehash of the
same old stuff we've heard before. And it can't provide data without
any action items. Conversely, it can't include suggestions without
any supporting data. NO BULLET POINTS Charts, graphs and diagrams
should be used to enhance what the speaker is saying. They shouldn't
be reading from the screen

Firstly, they don't read anything. Very little use of PPT 'bullet
points'. Use of related and interesting imagery. Confidence with
their subject matter and with presenting. Engaging with the
audience. Use of humour. The ability to tell a good story.

Flow of presentation is smooth

Fluid style, on top of their material, interesting charts. Andy
tends to avoid data.

Fluid, funny, not taking too seriously, disruptive
focussed presentation, concise sentences, articulate – using the
right words. making the information interesting for the audience –
telling it like a story; when people want to know what next...

Frames the presentation as a story and personalises the experiences

Good bullet pointed self-explanatory slides together with a
confident, jargon less and engaged presenter. Someone who can inject
either a bit of humour or good analogies into their argument.

Interactive argument.

Good english, attitude, terms used ('we' instead of 'you')...

good eye contacts, very passionate, very soothing and captivating
voice with good intonations, ability to make findings vividly clear
and alive

good slides, very visual but above all, the ability to present the
slides without reading them. A good presentation offers more than
the content in the slides

great slides that are simple but eye catching and easy to follow as well as the presenters confidence. Everything flows well together. Great voice, carries through out a room. Good arguments, but most importantly he has a passion for his work.

Has to be the content first, then style of presenting by engaging the audience, making sure they are not bored, and finally has to be 'good recommendations'

Having story of the presentation, interest and arguments, reacting to the audience and the clients' (even hidden) questions

He speaks carefully, in a relaxed teaching style. He, of course, is very smart and this comes across in his presentations.

Her voice is captivating

high voice, visual contact

So well structured and detailed, you feel quite safe and certain he will tell you something really interesting. More important probably, he is so charming. The design of his PP slides are not so fantastic though (could be a case of American taste vs. European) - light yellow just does not really work well as PP background colour in my opinion.

Thus being a great presenter in this case is very much down to his personality and charisma. So sympathetic but perhaps just a bit too laid back to be a great presenter in my view. The Italian: Acts and talks like a Magician. The fact that he talked about fairy tale archetypes in the 2 presentations I have seen him do probably helps my perception of him as a magician Superb timing, suspense, gorgeous AND surprising PP slides

I can't think of any particular people, but I find the presenters who approach their presentations as a story, and tell a story are the most engaging and memorable.

I haven't seen any

I think enthusiasm and confidence are key. Someone who knows what they are doing and can transmit their interest in what they are presenting. A good speaking voice and clear diction are also very important as is the good use of slides and other stimulus. I'm not one of the 'ban ppt' brigade, but reading through lots of text is a killer. Good graphics and illustrations and important. Lastly, the presenter needs to involve the audience and not come across as being too self-satisfied.

I think experience is necessary ingredient to delivering great presentations. By this i mean the ability to intimately understand the clients research issues/objectives and business strategy - and using this information to think out of the box and adlib as the presentation goes along. By this i mean, a good presenter will read from the charts and get the key insights out of the data. a Great presenter will adbli along the way, relating it back to previous work or anecdotes and most of all looking to involve the audience along the way. I also believe those that are great at presenting are passionate about what they do. A presentation is after all a chance to show 'wow' the audience and challenge their current ways of thinking about an issue or problem.

I think it's their clarity of thought, great voice, appropriate voice modulation and powerful content and reasoning in their words. In general, they are able to create a special atmosphere keeping the audience fixed to their chairs:* the surprise effect - unexpected slides (colours, images, words, films) conveying great insights. *

the tone of voice along with gestures is also important – repeating the words or emphasise the sentence using meaningful gestures (I'm Italian so this is very impressive...)* the 'sound', I mean the possibility to hear some music or viewing a film either at the beginning, to create the suspense or in the middle, to better explain some points or at the end, to sum up the paper* the involvement of the audience – asking questions or making audience thinking about possible answers

Informal naturally engaging style

interesting content in particular, brought to life visually and through appropriate multimedia

It is a combination of content, the argumentation and the person speaking

It is a combination of their whole presentation plus manner of delivery – they are very engaging when doing the presentation i.e. it's like the audience is part of the whole presentation itself.

It is the following in that order:– structure of the presentation– the preparation that goes into it– the energy while presenting

It's a combination. fluency with the information they want to impart. Confidence. Slides or charts that complement rather than just mirror what is being said. Coherence (which may have something to do with accent) and finally an argument that is 'interesting' (a word I am using advisedly).

It's in general the whole presentation. They don't need to have slides but if they are able to engage the attention of the audience then the presentation is successful

It's partly his voice—he never speaks too quickly, and his tone is modulated and smooth without feeling 'put on'—but it's more that you feel that he's speaking to you personally, not just reciting a bunch of jargon from a Powerpoint slide. He tells the story behind the numbers and makes the output come alive for the client.

It's the style. Slides limited to 20, includes humour with relative anecdotes, ends with a thought provoking slide along with a strong point well said as a conclusion / recommendation.

It's their confident demeanor about the topic they are talking about. They can speak freely without having to constantly look at their notes, they speak calmly and clearly, they are throwing in some anecdotes, stories or any kind of material that brings the topic to life and they are not afraid to answer questions when they come up in between the presentation.

It's their voice and inflection, content, slides and visuals, examples or stories.

Its a combination of all

It's the storytelling rather than just dictating the findings in a continuous monotone voice! Obviously they have to have the content but some of the best presentations I have heard have had very basic slides.

LANGUAGE FLUENCY PERSUASIVE HANDS ON INTUITIVE CONFIDENT IMPROVISORS CABILITY TO MANAGE CRISIS

Light-hearted humour mixed in with serious content that is something new.

links between topics, jokes

Logic, knowledge and form. The story must be logical, there has to demonstrated evidence of knowledge / expertise, and the form needs

to be thought about, both on the written content (font, colour, transition, effects etc) and the delivery.

Makes the tone of the presentation very engaging, lots of audio-visual material, exercises to involve the audience, use of anecdotes and pen portraits to make a point rather than just putting in generic data

Natural, confident in their presentation. Slides tell a story in a clear, concise manner. Engaging visuals without too much clutter on a page. Limited text that give insights, not restating what is obvious from the charts.

naturally presenting the topic rather than reading, backed up by good visual slides that represent the topic and aren't an 'essay on a page'

not their slides! their content and they way they deliver it (ie. their voice, confidence and lack of slides!)

Not using .ppt and telling stories to bring to life...

OK... I usually like/ enjoy a presentation if:- The presenter - Look neat, dress right for the occasion, not monotone, 'silent' presence with wit, fluency - language & movements- The presentation material - present complicated ideas in simple ways, nice & right visuals, be relevantly creative, I can consolidate the whole presentation into 3 short bullet points after I attend it.

PaceHumourAbility to ad-lib

PerspectiveVoiceBody LanguageContents

Presence on stage, slides, passion

presence, content, humour,

Presentation is engaging, to the point and layout supporting in a very structural manner that is relevant to the audience.

Presentation materials not overwhelming with texts nor figures.No strong accent.

Presentation style is the most important

quality of actionable content, you walk away with real stuff you can act on and learn from,

Relaxed and informal style, but also confident, upbeat, lively - conversational tone of voice (invites you to consider what is being said, opens a debate, rather than being didactic) ; content - interesting points of view, new information/new slant on matters, but straightforward, not too complex, no 'jargon', no arcane or esoteric terminology, no pseudo- sociological or psychological terminology; degree of humour (delivery and content), maybe a (little) bit quirky

Relaxed, know their stuff, witty, spontaneous, not reading their slides, maybe NO slides, approachable - not full of themselves or hiding behind a title, nice voice (pleasant, easy to understand, sorry but I have lots of trouble with Indian accents), comfortable on stage - not sweaty and nervous, then that certain something that is hard to describe - charisma?

relevance of content to audience: good presenters don't talk (much) about themselves; anecdotal rather than following a rigid story line; use informal language; relativism: being able to put ones statements, opinions in perspective; small number of slide with images or photos that don't distract (or rather NO slides)

She can use analogy and bring many real examples in life, especially related to cultures

She is able to capture attention in her voice and words.

Simple – going way back to Cicero who said that it was the duty of all good orators to do 3 things when talking to an audience:

'teach', 'move', and 'delight'. If you talking about a persuasive talk/presentation then take Aristotle's definition of rhetoric: 'the ability to find, in the individual case, the available means of persuasion'.

Simple, direct, actionable information casual, easy going style simplicity of format of the slideshow (not too verbose, simple layout and colour schemes, not too elaborate & fancy graphics etc), bullet point summations after detailed slides,

slides – organised and clear but without too much detail so that it overwhelms what the speaker is actually saying voice – if they are not clear and easy to understand and use a good pace, it can be difficult to follow

Slides are uncluttered, but pack sufficient punch in terms of content.Voice is confident and the tone generates a dialogue-like ambience

slides, arguments and charisma

Storytelling, ideally without numbers (or numbers presented imaginatively). Some people are born presenters, other struggle a bit more with that side of it though. Generally though presenters who don't read a script and move about a bit work better. And the argument must be good, even the best presenter can't over ride that style, speaking to the audience, PAUSING for emphasis notes, entertaining with some levity, self-deprecation,

Tell a story – make it interesting. Delivery – authoritative, but relaxed... and sometimes humorousSlides – not too busy, not too much text

tell a story, not just the slide interaction with public not being too serious, a joke from time to time good visual support, not just text being to the point, not losing yourself in details

The ability of arguing with clarity and soundness complex ideas. To go beyond obvious, to understand reality in depth. The knowledge of the client's problem and needs, and the empathy with themTo show a things from a different and new perspective, that allows to find new solutions. Specifically on qual presentations: to be one of the moderators of research team. This gives the experience and real feeling of what's going on with the consumer.

the ability of speaking free and draw relevant conclusions regarding the tendency of what is investigated and yes, good slide content, but not a very crowded one

The ability to 'control' the presentation and audience.

The ability to retain the audience interest through the presentation The best ones know their subject inside out; the slides present the headlines and/or only the information that cannot be easily expressed in verbal format (picture and a thousand words etc.)

And some people just have the charisma and a natural ease of performing in that environment!

the charisma of the person presenting together with high quality and novel thinking

The content

the content

the content and the slide presentation

The content and the slides. Ability to convey a simple message in an interesting way. Ability to hold the audience's attention and stimulate discussion amongst colleagues.

the content and the way their voice is projected. They also do not read from the text too much

the content and their argument

the content has to be the foundation, style (i.e. presentation skill, slides, etc) needs to deliver it well

the content i.e. not just reading from the slides – the slides support rather than structure the presentation. a little humour, engaging.

The content is crucial. The voice and the way they speak is very important. The slides are important too.

the content is interesting to me, the way he or she arguments the content, the way he acts and communicate. the last: the slides

The content is, I believe, the most important because if it is not of interest to the audience, then it serves little value. Next most important is the communication style of the presenter. To me, the way the presenter presents the talk is key. If the content is good but it isn't communicated well to the audience then all is lost. I enjoy a variety of styles when I attend a conference, although those speakers I remember the most are those that give compelling talks by speaking clearly, using language that is consistent with that of the audience, making it somewhat interactive on a relevant topic. Also it helps if they don't stand behind a podium the entire time and use some visual aids to support their key points, but not overusing them.

The content of course is most important. But they all have very visual slides – using notes pages for content and slides for visual effect only, they talk through their thoughts rather than deliver a presentation, they are pleasant people – able to relate to the audience, you feel like you like and know them after the presentation.

The content, Sense of humour. Easy going

The content, The slide and the argument

The content, their delivery style (upbeat, engaging, ability to make the information relevant).

The content. Their knowledge around the subject.

the conviction with which they speak the content and the the way they handle arguments

The deep fundamental messages.

The delivery coupled with selection of stimulating content and appropriate use of presentation aids to illustrate or magnify the point.

The level of correlation they are able to make with relevant / irrelevant categories; Simplicity of analysis – preferably put in a language / style comfortable for the Client – not too 'research' heavy; Their ability to answer / argument; use of pictures / graphics to bring the presentation alive

the mix between written text and speech, quality and attractiveness of slides, cleverness, good structure in contents

The pace...fast but understandable. The language is not full of buzzwords and easy to follow. slides support speech and he doesn't linger long on any one slide.

The pacing and the delivery – listening, engaging and interacting with the audience, and sounding like they are interested/excited in what they are talking about

the passion, the physiology, the intonation and the slides. All in one seamless flow.... engaging and interactive.

the persona as a whole– starting from their dress to their voice modulation & foremost their ability to engage their audience by 1. creative slides (no matter how basic the content– you can't always have earth shattering material on each slide, but each slide can be as earth shatteringly presented) 2. interactive session 3. live examples & references

The presentation style of the contents, the strikingness of the contents. The accent, the tone are also important for keeping the attention

the presenter's presentation style, and the overall professional slides presentation.

The sense of spontaneity and energy – good visuals not bullet points – and a strong message well delivered. With some good jokes

ideally,

the slides

the slides are clear there is a coherent flow in the presentation the tonality, content and the banter

The tone of their voice. And how engaging the presentation is.

The total package, i.e. synergy in message and execution

the voice and the argument

The voice is important, the way they are dressed, they behave (not showing off), of course the way the slides are designed, the content, the dynamism, the interaction they are able to create with the audience, a presentation must be relaxed enough and convivial.

Otherwise people can get tired really quickly AND conviviality does not impede to make pro presentations

the voice over, the content e.g. images, story they tell, how it develops

The way he presents, almost without looking at the slides, his arguments and his rapport with the audience

The way they talk, the control they have on their subjects, the interactivity they have during the presentation, well-prepared slides...

Their ability to convey a story and make complex concepts understandable. Some presenters purposefully talk 'above the audience's heads' clear, simple, understandable. It also helps when they are entertaining and use humour appropriately.

their natural ability to interact with the audience and present.

Not too authoritative, but engaging, interesting and body language is comfortable and relaxing so you feel any question you ask will not be considered stupid.

Their overall persona – voice and how they engage the audience – a balance of presentation of facts and discussion, Slides – easy to understand, visually attractive

Their persona. Very little slides but very anecdotal

Their sound thinking, backed by thorough knowledge of data, of whatever they are presenting

their stories, integration of their stories into slides as aiding tools, interaction with audience and attention to detail

Their thoughts + their approach to involve audience
Their tone; animate, critical, etc. Best presenters can criticise, bring something to the table, something new, they don't just repeat the same old story. They criticise old ideas and bring new ones. their unusual language, their complex thinking, innovative ideas, presentations with fantasy
Their voice and way of putting forward a point
Their voice is really important, and the fact they tell us, as a very convinced person, a story which makes the presentation easier to understand and to focus on.
their voice the quality of their arguments and the simplicity of the slides which are very lively
they are articulate, enthusiastic about their subject matter, they do not rely heavily on powerpoint
They are lively, they keep you awake and interested, though they get the information across in a professional way, they still manage to keep it light and interesting, they throw in anecdotes that help the audience relate better to the item on discussion
They are well-prepared and very interested in the subject. You can really feel how much they want the audience to love their subject as well.
They do present it as themselves, not in a formulaic manner.
They have great information, presented in a dynamic way (good balance between text & graphics, good pace for speaking, not reading from the slides) and usually the presenter is really sure of what he/she is saying and willing to make things clear for the audience. they have prepared well, anticipated likely questions – thus have the answers ready
Their voice modulations – looking at the entire audience when they speak and the confidence with which they present
They make it short, sweet and relevant
They talk besides the powerpoint presentation. Very objective and a few words on it and their voice with interaction with the audience.
They talk naturally – do not sound rehearsed. Do not rely on 'reading' slide content. They are interested in the subject matter.
They tell a story instead of presenting from charts. They illustrate with Marker on Whiteboards. And if they need any supporting charts, they DO NOT ANIMATE them and use simple typography and neutral layout.
They tell a story. And not a boring one. They are engaging, they do not describe what is on the screen, but rather provide insight.
Slides are fluent, few words, lots of pictures, embedded movies. They're not monotone and their slides have importance and aren't jammed with necessary info.
This is a function of several factors including voice, content of the presentation, confidence with which they deliver the presentation etc
Thought put into the presentation. Deck customised for actual time of presentation. Do not read bullets. Lots of graphics on the slides. Some of the best use no slides at all, actually. Voice needs to modulate – not all the same.
Timing – the speed with which they travel through detail. Being able to provide relevant analogies to which the audience can readily relate. Sensitivity to the mood of the audience and the time of day.
Tone of voice, natural and good / appropriate use of humour. Not

stagey or stilted. Plus, good use of slides, preferably multi media
Tone of voice, the flow of the presentation,

use of animations/videos, voice, passion

Usually, it's the conviction with the material, the story and their
passion for it. It's also the thorough knowledge of the data/
findings. Intonation and timing is also crucial.

voice (not monotonous) energy level using good supporting material
knowledge about the topic and the environment presentable (looks)

Voice and confidence

Voice and delivery are key. The flow of the presentations is
important and ability to engage the audience (not a one-way traffic)

Voice and tone (implicit enthusiasm), content, sometimes the slides
(need to add rather than detract from the delivery of the

presentation) AND ability to keep to time

voice commanding attention, storytelling more than lecturing and
interesting topics that are relevant.

voice modulation, stance, frame knowledge of the data and the region
appearance

Voice modulation, theme of the presentation, visual presentation
voice, and content.

Voice, confidence and visuals.

Voice, content and passion about the subject can make even an
uninteresting matter be entertaining and absorbing. also many of the
best presenters have very little written content on the preso -
preso's are visual backups of the oratory content

Voice, content and the fact they are telling an interesting relevant
story

voice, content, accent

Voice, content, slides, argument.

Voice, interesting content

Voice, Involvement of Audience,

VoiceAttitude and body languageContentSlides

Well pitched - speed and volume. Interesting content that flows and
leads the audience through the subject Layout of the slides - easy
to read and relevant

well structured presentation, building around a story, confident
presenter with thorough understanding of the findings.